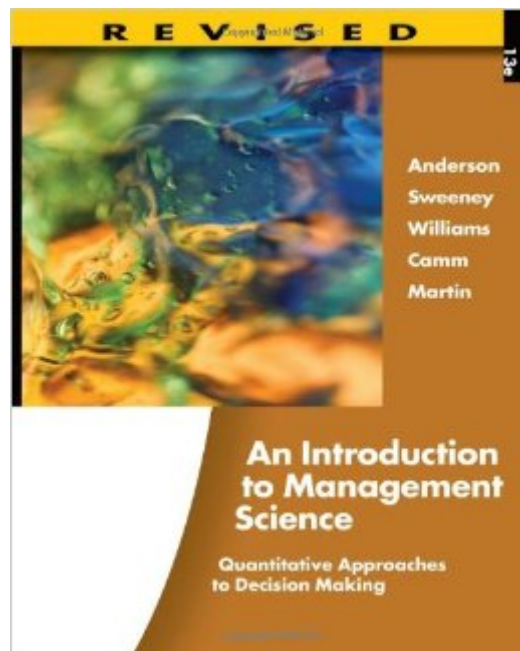


The book was found

An Introduction To Management Science: Quantitative Approaches To Decision Making, Revised (with Microsoft Project And Printed Access Card)



Synopsis

Gain a sound conceptual understanding of the role that management science plays in the decision-making process with the latest edition of the book that has defined today's management science course: Anderson/Sweeney/Williams/Camm/Martin's AN INTRODUCTION TO MANAGEMENT SCIENCE: QUANTITATIVE APPROACHES TO DECISION MAKING, REVISED 13th Edition. The trusted market leader for more than two decades, the new edition now prepares readers for success with the latest developments in Microsoft Office Excel 2010, including data sets, applications and screen visuals throughout that reflect Excel 2010. Readers learn from the book's proven applications-oriented approach, powerful examples, and problem-scenario approach that introduces each quantitative technique within an applications setting. Readers can get a copy of LINGO software and Excel add-ins with the book's online content. A copy of the popular Microsoft Project Professional 2010 accompanies the book on CD.

Book Information

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Customer Reviews

This course requires a lot of time and thinking, but the book is excellent in its approach to walking you through the problems and when to use certain models. Of all the courses I've taken online, this is the first time I can honestly say that the book alone is sufficient for learning. I haven't needed a tutor or the need to purchase online access codes (a pox on McGraw-Hill for their charades) because this book is great! Thank you, Mr. Anderson, for doing what is rarely done in the world of text books--you've made the material understandable.

This book (An Introduction to Management Science: Quantitative Approaches to Decision Making, Revised (with Microsoft Project and Printed Access Card) 13th Edition) was purchased for a class and has been exactly what I expected. It came and was in great condition. It came fast and has been just what I expected and needed.

This books provides the foundation to management science. I would recommend the book to anyone seeking to take the course. I had the course as part of my MBA degree and it allowed me to become familiar with the subject prior to the beginning of the course.

This textbook shipped promptly and is in perfect condition. However, the Microsoft Project Professional 2010 that accomanies the book is only a 60 day trial. Nowhere is this stated in the item description. This was the main reason I purchased this product for a \$50.00 premium over my school bookstore's copy. This needs to be corrected by promptly so no one else makes the same mistake.

I recommend this textbook for those who are just beginning management science (also known as Operational Research) and for those in upper-level courses who are not fortunate enough to have this book as the classroom text. I have recommended it to many upper-level engineering students who have textbooks that are almost impossible to navigate. They have all found that this is the way this subject should be taught.

I ordered a hardcover revised version, but a soft-covered book came and it was the international version. Thankfully it still worked for my class

The book was clean and had all of the necessary components. Renting is the best option for a student on a budget.

This is a great management science book. The authors present the material thoroughly, and I love the fact that the appendices include a step-by-step review of how to solve problems using MS Excel.

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